



DISCOVER
THE BEAUTY OF
HAVING HEALTHY
HAIR



H A I R L A B



Maciej Maniewski

started his great journey with hairdressing in 1995 and in the year 2000 he was already training hundreds of specialists. Currently, Maciej owns four academies in the most prestigious locations in Cracow, Warsaw, Katowice and Rzeszow. Thanks to his work, which is also his true passion, he is revolutionising the hairdressing market in Poland. He has been involved in to the fashion industry for many years and now is known as the hairdresser of celebrities. The head judge in the Polish TV show "Perfect Cut", the host of the "Hairdresser's Affair" TV show at the Polish "TVN Style" TV channel and a master of metamorphosis from the "Sablewska way to fashion" Polish TV show. He is a real virtuoso of scissors. The man for whom hair has no secrets. Maciej is now the ambassador of the HAIRLAB line.

"If we are going to take care of our hair in a professional way, we need cosmetics of the greatest quality. The HAIRLAB cosmetics are surprisingly efficient and contain excellent ingredients".

Maniewski




H A I R L A B
recommended by
Maniewski



Professional hair care in the comfort of your home? From now on it is possible!
To meet your expectations, we created HAIRLAB, a new product line that will
guarantee healthy and beautifully looking hair. Rich composition and perfect recipes
tailored to match your individual needs will make the dream of a great
hair style a reality.



Professional hair care in the comfort of your home

Did you know that a well-groomed scalp helps you to avoid many problems such as dandruff, greasy hair or hair loss? A beautiful hairstyle is the effect of caring for two things: the surface of the hair and the scalp. That is why we have developed the innovative HAIRLAB cosmetics formula so that they work with double power.

The HAIRLAB lines DELICATE², ANTI DANDRUFF², ENERGISING² and STRONG² & MORE HAIR have great effects on scalp and combat scalp disorders as dandruff, hair fallout and greasy hair.

AQUA², CURLY², INTENSE² REGENERATING, VOLUME², IDEAL² COLOUR series provide perfect care for hair, nourishing it, rejuvenating it, increasing its volume and enhancing its colour.

The SWIFT² STYLING and RAPID² REFRESHING series ensure a perfect hairstyle in an extremely short time.

HAIRLAB cosmetics complement each other perfectly, so you can combine products from various series without fear, while taking care of the scalp and hair surface.



Every HAIRLAB cosmetic has a highly concentrated formula which brings fantastic results. If you are looking for spectacular and immediately visible effects, you should use all the cosmetics from one line at the same time.

Remember about the correct sequence:
► first shampoo your hair ► then apply mask ► follow with an elixir, oil or spray in the end

You can also make a next step and mix selected products together. For instance, you can add to Aqua² Mask a few drops of Ideal² Colour Elixir. Your hair will be hydrated and regain intense depth of colour. There are no limitations in the HAIRLAB Universe. A result will always be just that: beautifully and healthy looking hair!

To help you combine different products of HAIRLAB line depending on the hair type, we prepared a dedicated table on the last page of this brochure.



Beautiful hair, naturally!

HAIRLAB Line comprises of exclusive products guaranteeing professional haircare. They are safe to use because:

- they contain no parabens*
- they are SLS and SLES free
- they have been tested to exclude the presence of heavy metals (such as nickel, cobalt, chromium, palladium or mercury) which may cause allergenic reactions of skin

* Excluding Curly² Smoothing Emulsion and Intense² Regenerating Spray

SWIFT² STYLING

FOR WHOM?

For people who like to experiment with their image.

THE EFFECT:

Buns, curls, backcombs, crests – let your imagination wild run, a SWIFT² STYLING series will make you enjoy the perfect hairstyle for an incredibly long time.

SWIFT² STYLING HAIRSPRAY | 150 ml

STRONG HAIRSPRAY

Contains panthenol and keratin, which nurture and support the restoration of the structure of all hair types, improving their condition. It makes them shiny and styled exactly the way you want them.

- **instantly finishes and fixes your hairstyle**
- **adds shine and increases hair volume**
- **easy to comb**
- **pleasant fruity fragrance**



PERFECT HAIRDO

RAPID² REFRESHING

FOR WHOM?

For people who live fast, travel frequently, work irregularly and whose hair has a tendency to be greasy.

THE EFFECT:

Unannounced visits, sudden trips, unexpected meetings – whatever the circumstances, we want to look perfect. The RAPID² REFRESHING series will give your hair a flawless look in every situation.

RAPID² HAIR REFRESH DRY SHAMPOO | 150 ml

DRY HAIR SHAMPOO

Thanks to rice starch and tapioca flour, it acts like a sponge absorbing excess sebum and impurities. It gives hair a pleasant smell, as if they were just washed with ordinary shampoo. The unique formula ensures instant action and unprecedented ease of use.

- **effectively cleanses and refreshes hair without using water**
- **visibly increases their volume and raises them at the root**
- **perfect for travel and before unexpected night out**
- **smells of juicy apple**



AQUA²

FOR WHOM?

For people who have over-dried and dull hair, highly static, with split ends.

THE EFFECT:

Thanks to intensively nourishing formula enriched with an extra dose of hyaluronic acid, the AQUA² line perfectly hydrates hair which is dry, prone to frizzing and damaged. AQUA² brings back the flexibility and silkiness to hair, providing glow and protection also to colour-treated hair.

POWER OF MOISTURISING INGREDIENTS:

- Hyaluronic acid:** gives hair and scalp the long-lasting effect of moisturising, it protects hair from dehydrating
- Panthenol:** conditions the hair by building into their structure - not only moisturizes them, but also thickens them, increasing their volume and makes them shiny and ease to comb
- Jojoba oil:** is a liquid gold in daily haircare. It brings back the elasticity and flexibility to hair while making it soft and resistant to frizz
- Linseed oil:** it contains EFA (essential fatty acid) which participate in the production of phospholipids and thus help maintain the skin's water and lipid balance and proper level of moisture
- Rice oil:** makes hair looking shiny and healthy
- Diglycerin:** it binds water to moisturise and make hair strands more flexible

PERFECT HAIR CARE



AQUA² SHAMPOO 250 ml | 50 ml

SHAMPOO FOR DRY HAIR

Makes the driest hair recover its original healthy look and shine. Thanks to the hyaluronic acid it intensively moisturises, nourishes and strengthens hair and gently cleanses the skin.

- with extremely moisturizing hyaluronic acid
- makes hair shiny and bouncy
- best results when used with the Aqua² Mask

AQUA² MASK 250 ml | 30 ml

MASK FOR DRY HAIR

Rescue for dry, damaged and frizzy hair. The mask intensively moisturises and nourishes hair, making them look healthy and shiny. In addition, it makes combing hair easier. Effect: strong hair full of glow.

- requires rinsing
- rich in precious oils: linen seed, jojoba and rice
- prevents hair from breaking and picking up static
- to strengthen the results of the mask add a few drops of Aqua² Oil
- if you have colour-treated hair, add a few drops of the Ideal² Colour Elixir to the mask to enhance the depth and richness of your hair colour and make it glow

AQUA² OIL | 100 ml

INTENSIVELY MOISTURISING HAIR OIL

Rebuilds, moisturises and smooths hair. It prevents splitting the ends of hair and makes it easy to comb. Specially selected ingredients protect your hair from loss of water. Just massage in a few drops of essential oil.

- contains jojoba oil which improves the condition of hair
- can be applied on wet and dry hair
- intensively moisturises hair making it soft and shiny

INTENSE² REGENERATING

FOR WHOM?

For people who have dry, brittle and problematic hair, prone to damage after chemical treatments. It is especially recommended for long and thick (the highly concentrated formula of the INTENSE² REGENERATING may weigh the hair down).

THE EFFECT:

Thanks to carefully selected ingredients, this line intensively hydrates and nourishes hair. The series comprises of three perfectly selected products designed to guarantee them the best possible condition.

POWER OF REGENERATING INGREDIENTS:

- Panthenol:** is a hydrophilic substance that easily binds water. As a result, it moisturises, strengthens and intensively nourishes hair
- Hydrolyzed vegetable proteins:** they penetrate minor damage to the hair fiber on a temporary "cement" basis. Thanks to this, hair looks healthy and becomes moisturised and smoothed
- Castor oil:** obtained from castor seeds (*Ricinus communis*) is extremely rich in omega-9 acids, prevents falling out and breaking hair, accelerates their growth and perfectly nourishes them
- Sunflower oil:** moisturises, strengthens and nourishes the hair and gives them a beautiful shine

PERFECT HAIR CARE



INTENSE² REGENERATING SHAMPOO | 250 ml | 50 ml

INTENSE REGENERATING HAIR SHAMPOO

Designed for dry, fragile, very damaged, sensitive chemically-treated hair. Thanks to the panthenol it perfectly nourishes, rebuilds and strengthens hair. Gently cleanses the scalp.

- intensively regenerates damaged hair
- perfectly combines cleansing with rejuvenating and protective properties
- use with an Intense² Regenerating Mask

INTENSE² REGENERATING MASK | 250 ml | 30 ml

INTENSE REGENERATING MASK

If you have a problem with damaged, very sensitive hair, this mask is perfect for you. Thanks to the panthenol it perfectly moisturises as well as rebuilds and strengthens hair. Hair becomes stronger and more flexible.

- requires rinsing
- professional care for even the most damaged hair
- to enhance the mask effect, add a few drops of the Ideal² Colour Elixir (especially for colour-treated)

INTENSE² REGENERATING SPRAY | 150 ml

INTENSE REGENERATING SPRAY

Regenerates and rebuilds even the most damaged and sensitive hair. The spray has light and delicate consistency that does not weigh the hair down and helps to comb and style it.

- contains nourishing panthenol
- does not require rinsing
- fast and easy to apply: just spray your hair from roots to its ends to regain a healthy look

VOLUME²

FOR WHOM?

For people who have thin, delicate and flat hair. VOLUME² Line can be also used on bleached hair.

THE EFFECT:

The series guarantees that your hair gains incredible volume while at the same time getting hydrated and nourished. Thanks to the unique recipe, your hair will be strengthened and you will discover their flexibility and shine again. Thanks to VOLUME² you will enjoy healthy-looking hair.

SUPERPOWER INGREDIENTS:

Hydrolyzed wheat protein:

rich in glutamine, proline and cystine, has a strong nurturing effect – it works well on the scalp, binds water along the entire length of the hair, effectively regenerates and rebuilds damaged strands, prevents hair static, affects nutrition, hydration and volume increase

Panthenol:

is hydrophilic, a 'water loving' ingredient which absorbs water easily to nourish scalp and hair, improving their condition by penetrating its structure. It's not only hydrating them, but also thickening and increasing its volume, makes them shiny and easy to comb

Horsetail extract (Equisetum):

it is a real reservoir of easily absorbable silica and potassium, magnesium, quercetin and vitamin C with amazing properties to strengthen and prevent hair loss

PERFECT HAIR CARE



VOLUME² SHAMPOO | 250 ml

VOLUME INCREASING SHAMPOO

Delicate and volumeless hair will no longer be your worry. This shampoo contains hydrolysed wheat protein affecting nutrition, moisturising and boosting the volume of flat hair.

- for everyday use
- with the light texture that does not weigh the hair down
- gives them a fluffy look and makes them light and lifted



VOLUME² SPRAY | 150 ml

VOLUME INCREASING HAIR SPRAY

Thanks to the content of hydrolysed wheat protein the spray gives hair fullness, optically increasing its volume. It has a delicate consistency, so it doesn't weigh hair down.

- does not require rinsing
- just spray hair to get that unbelievable volume
- has nourishing properties
- use together with Volume² Shampoo

IDEAL² COLOUR

FOR WHOM?

For people with dyed hair, damaged and in need of nutrition.

THE EFFECT:

IDEAL² COLOUR – enhances colour depth and intensity after colour treatments and protects against colour fade. What's more, it moisturises and nourishes hair with precious ingredients. Your hairdo will look as if just colour-treated by a professional hairdresser.

POWER OF SUPER STRONG INGREDIENTS:

Derived from meadowfoam seed oil (*Limnanthes alba*):

rich in vitamins E and F, with moisturizing and nourishing properties, perfectly conditions hair, giving them pearly glow, strengthens color and protects against fading

Jjoba oil:

is a liquid gold in daily hair care. It brings back the elasticity and flexibility. Hair becomes soft and resistant to frizz. Makes hair incredibly shiny

Shea butter:

acts as a natural conditioner for dry, brittle and split hair - smoothes them, improves their condition and makes them shiny

PERFECT HAIR CARE



IDEAL² COLOUR SHAMPOO | 250 ml

COLOUR-TREATED HAIR SHAMPOO

Due to carefully selected ingredients, it provides professional hair care after colour treatments. Together with the mask of the same line is an excellent treatment, which helps to preserve the original shade of coloured hair and prevents them from becoming dull.

- contains panthenol and horsetail leaf extract
- use with the Ideal² Colour Mask and Ideal² Colour Elixir

IDEAL² COLOUR MASK | 250 ml

COLOUR-TREATED HAIR MASK

The unique formula gives hair a glow and increases the intensity and durability of its colour. Mask protects against colour fading and at the same time rebuilds and nourishes, so hair looks healthy and shiny.

- contains natural UV filters
- requires rinsing
- protects colour from fading and makes hair shine for a long time
- hair becomes silky and soft
- to enhance the results of the mask, it is worth adding a few drops of Ideal² Colour Elixir to it

IDEAL² COLOUR ELIXIR | 75 ml

COLOUR-TREATED HAIR ELIXIR

Recommended after colour treatments. For all types of hair. The elixir strengthens depth and colour durability.

- requires rinsing
- makes hair look healthy and glowy
- just add 5-10 drops to the Ideal² Colour Mask to get an extraordinarily expressive hair colour

CURLY²

FOR WHOM?

For people who have curly, unruly and frizzy hair.

THE EFFECT:

Rich in precious nourishing ingredients CURLY² products make hair smooth and easier to style. It creates a seal which prevents curly hair from absorbing too much water, protects it against environmental conditions and high temperature during styling.

POWER OF SMOOTHING INGREDIENTS:

Hydrolysed wheat proteins:

have strong nourishing properties, help to smooth curly hair creating a protective seal which make hair texture visibly refined

Hydrolysed collagen:

helps nourish the natural protective layer of hair

Vitamin E:

moisturises hair bringing back incredible shine

PERFECT HAIR CARE



CURLY² SHAMPOO | 250 ml

SHAMPOO FOR CURLY HAIR

Designed for hair prone to curling and waving. In combination with the mask of the same line, it is a specialised treatment, which disciplines the curls and makes them soft to touch.

- a basic care for unruly curls
- enriched with panthenol and hydrolysed collagen
- use with Curly² Mask and Curly² Smoothing Emulsion



CURLY² MASK | 250 ml

MASK FOR CURLY HAIR

Perfectly complements the care of curly hair. Synergistic effect of the cosmetics of the entire HAIRLAB line, gentle on the skin and hair, supports their combing and styling.

- makes it easy to style curly hair
- contains shea butter, avocado oil and hydrolysed collagen
- use with Curly² Shampoo and Curly² Smoothing Emulsion



CURLY² SMOOTHING EMULSION | 175 ml

SMOOTHING EMULSION FOR CURLY HAIR

Contains the hydrolysed collagen that makes hair smooth and more prone to styling. The emulsion protects from absorbing moisture and external environmental factors and high temperature during the styling process.

- defines and moisturises beautiful curls
- does not require rinsing
- thanks to hydrolysed wheat protein it smoothes curly hair creating a protective film on its surface

ANTI DANDRUFF²

FOR WHOM?

For people who seek gentle but effective haircare solutions, especially for hair with dandruff and scalp prone to irritations, such as for instance itchy skin.

THE EFFECT:

ANTI-DANDRUFF² line regulates excess production of sebum and prevents the formation of dandruff thanks to the technologically advanced formula of the cosmetic and powerful ingredients. It strengthens the hair, making it extremely shiny and nourished.

POWER OF CALMING INGREDIENTS:

- Birch extract:** eliminates the excess production of sebum and formation of dandruff, it boosts the keratin layer of dry and damaged hair
- Extract of the bark of the cinchona:** it has a stimulatory effect on hair, boosting its growth, improves the scalp circulation helping nourish and strengthen hair roots
- Extract of sage:** strengthens hair texture and has a positive impact on hair roots
- Vitamin B6 and PP:** greatly nourish scalp and hair, stimulate hair, preventing its fallout
- Piroctone olamine:** effective remedy for fungi, Candida and bacteria, prevents formation of dandruff and helps balance pH level in the scalp
- Allantoin:** soothes the scalp

DAILY CARE OF SCALP AND HAIR



ANTI DANDRUFF² SHAMPOO | 250 ml

ANTI DANDRUFF SHAMPOO

The formula of the shampoo cleanses the scalp, leaving the feeling of freshness. Helps to soothe itching, dryness and irritation caused by dandruff.

- helps fighting dry dandruff and perfectly strengthens the keratin structure of the dry and brittle hair
- has a soothing effect on the scalp
- best to use together with the Anti Dandruff² Elixir



ANTI DANDRUFF² ELIXIR | 150 ml

ANTI DANDRUFF ELIXIR

Contains valuable active ingredients such as birch extract, vitamins B6 and PP, as well as panthenol, which cleanse the scalp.

- thanks to soothing properties it eliminates the feeling of itching
- the formula works to soothe the scalp
- perfectly handles both dry and oily dandruff
- easy to use: just use a small amount of elixir and massage into wet hair

ENERGISING²

FOR WHOM?

For people who have weak hair, prone to falling out.

THE EFFECT:

Perfectly refreshed the scalp and boosted hair texture. Shampoo prevents hair loss, providing hair with incredible and healthy shine thanks to valuable ingredients and a unique recipe.

BOOSTING POWER OF THE INGREDIENTS:

- Ginseng extract:** improves the condition of hair bulbs and strengthens their matrix, preventing hair loss
- Burdock extract:** supports regeneration of the scalp and reduces hair loss
- Vitamin B8:** strengthens hair roots and reduce the production of sebum
- Arginine:** stimulates hair growth and facilitates the transportation of key active ingredients into the scalp

DAILY CARE OF SCALP AND HAIR



ENERGISING² SHAMPOO | 250 ml | 50 ml

ENERGISING SHAMPOO FOR WEAK HAIR

Designed for hair with a tendency to fall out. Contains valuable plant extracts, including an extract from ginseng and burdock. It has a normalising and regenerating effect.

- for men who dream of thick, healthy hair
- for better result apply together with Strong² & More Hair Oil

STRONG² & MORE HAIR

FOR WHOM?

For people who suffer from the problem of hair loss.

THE EFFECT:

Improvement of condition of hair bulbs, ultra-strengthening their weakened structure and a noticeable reduction in hair loss thanks to advanced technology.

POWER OF EXTRA INGREDIENTS:

- Biotin:** is a natural source of sulphur which is indispensable in formation of keratin which participates in building hair – it improves the condition of hair and reduces its fallout
- Zinc and calcium:** are active ingredients which help regenerate even the most damaged hair
- Extract of common yarrow:** strengthens hair texture. Greatly treats problematic, greasy scalp and combats dandruff
- Cinchona extract:** stimulates hair growth and reduces hair loss; improves blood circulation in the scalp
- Extract of tussilago farfara:** reduces production of sebum and oily hair as well as hair fallout

DAILY CARE OF SCALP AND HAIR



STRONG² & MORE HAIR OIL | 30 ml

ENERGISING HAIR OIL AGAINST HAIR LOSS

It contains well-selected blend of plant extracts (yarrow, cinchona, coltsfoot) and active substances (zinc, vitamins) affecting the improved condition of a hair follicle.

- **has a pleasant, fresh smell**
- **easy to apply: massage 15-20 drops into the scalp every other day**

DELICATE²

FOR WHOM?

For people who have sensitive and prone to irritation skin.

THE EFFECT:

Gently cleanses the hair and scalp while providing optimal hydration of hair thanks to the perfectly selected ingredients.

POWER OF SOOTHING INGREDIENTS:

- | | |
|---|---|
| Derivative of glycyrrhizic acid: | perfectly binds water and has an antioxidant effect restoring the pH balance of the scalp |
| Panthenol: | is hydrophilic substance which perfectly moisture hair and scalp. |
| Magnesium sulfate: | helps restore balance of scalp and keep the right level of moisture |
| Hydrolysed wheat protein: | have powerful nourishing properties; creates a protective seal on hair |

DAILY CARE OF SCALP AND HAIR



DELICATE² SHAMPOO | 250 ml

SOOTHING SHAMPOO FOR SENSITIVE AND IRRITATION PRONE SKIN

Thanks to its rich formula it soothes the irritation of the scalp and restores its pH balance. Hair on the other hand gain vitality and the right hydration.

- soothes scalp taking care of the hair at the same time
- for every hair type



PROBLEM SOLVED!

Diagnose it with the help of our table and choose the right cosmetic. Enjoy healthy scalp and beautiful hair with HARLABI

	AQUA ¹ SHAMPOO	AQUA ¹ MASK	AQUA ¹ OIL	INTENSE ¹ REGENERATING SHAMPOO	INTENSE ¹ REGENERATING MASK	INTENSE ¹ REGENERATING SPRAY	VOLUME ¹ SHAMPOO	VOLUME ¹ SPRAY	IDEAL ² COLOUR SHAMPOO	IDEAL ² COLOUR MASK	IDEAL ² COLOUR ELIXIR	CURLY ² SHAMPOO	CURLY ² MASK	CURLY ² SMOOTHING EMULSION	ANTI DANDRUFF ² ELIXIR	ANTI DANDRUFF ² SHAMPOO	EMERGING ² SHAMPOO	STRONG ² & MORE HAIR OIL	DELICATE ² SHAMPOO
Sensitive skin															●	●	●	●	●
Scalp irritated by dandruff															●	●	●	●	●
Excessive hair loss				●	●										●	●	●	●	●
Dehydrated skin	●										●								●
Excessive sebum production															●				
HAIR ISSUES:																			
Flat hair / lack of volume							●	●											
Dehydration	●	●	●	●	●		●	●								●			●
Frizzy, unruly hair	●	●	●				●	●				●	●	●					
Colour-treated hair protection against fading				●	●	●			●	●	●								
Split ends			●																

ANY QUESTIONS? CONTACT US!

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